

ITALIA  
COLORTEXTURE



ARGILLA

A photograph of ancient stone ruins in Etruria, Italy, with a dark red overlay and the word 'ETRURIA' in white capital letters. The image shows a stone wall with several rectangular openings, possibly windows or doorways, set against a background of dense green foliage. The scene is captured from a slightly elevated perspective, looking down at the ruins. The overall color palette is dominated by the red of the overlay and the green of the trees.

ETRURIA





Imagine entering an environment where the walls seem to breathe with you, enveloping you in a welcoming and natural embrace. The surfaces are covered with Etruria, a stucco based on lime and clay, a material that tells ancient and modern stories in harmony with the earth.

Each wall reveals a play of textures and warm colors, from the earthy tones of clay that recall rural landscapes, to the lighter tones of lime, which illuminate the spaces with a soft, diffused light. The finishes were created with artisanal attention, allowing a glimpse of the human hand and the deep connection with tradition.

*Touch is a sensorial discovery:* touching surfaces, you feel them slightly rough, like the skin of the earth itself. There is a reassuring sensation of solidity and warmth, almost a return to origins. The raw materials used guarantee the breathability of the material, contributing to a perfect microclimate, keeping the air fresh and balanced, without accumulations of humidity.

Decorative details, such as elegant carvings and engraved patterns, add a touch of timeless sophistication. They are small masterpieces that emerge discreetly, inviting the eye to linger and discover new nuances with every glance.

In this space, **Etruria** is not just a covering, but a living element that interacts with the environment and people. Each room becomes a refuge of calm and natural beauty, a place where every breath synchronizes with the ancient rhythm of the earth.

This type of interior decoration transforms homes into sanctuaries of well-being, where aesthetics and functionality come together in a harmonious symphony, offering a living experience that nourishes the soul and the senses.



ETRURIA +

› Mica

› Vetro

› Conchiglie

› Pietra preziosa

› Cocciopesto



**MICA / VETRO / CONCHIGLIE / PIETRA PREZIOSA / COCCIOPESTO**

ETRURIA + *Pietra preziosa*

MINERAL  
BASED ON  
MAGNESIUM  
IRON  
AND  
ALUMINIUM





Each wall is a unique work of art, with the lime providing a luminous base and the clay providing depth and warmth. The grains of Precious Stone, finely distributed, create an iridescent effect that changes with the viewing angle and the lighting.

These little jewels set in the mixture capture the light, reflecting it in shades of color that add a magical dimension to the space.

Each room becomes a luxurious retreat, a place where refined aesthetics meet functionality, creating an environment that is as beautiful as it is practical.





In this space, **Etruria + Pietra Preziosa** is not just a finish, but a living and brilliant element that interacts with the environment and people. Each room is transformed into a sanctuary of beauty and serenity, where every breath synchronizes with the eternal rhythm of nature and light.

This type of interior decoration elevates homes to unprecedented levels of elegance and well-being, offering a living experience that not only satisfies the senses but also nourishes the soul, creating spaces that are truly habitable jewels.







---

## Etruria application

---



- <sup>1</sup> Application of first coat with trowel
- <sup>2</sup> Application of second coat with trowel
- <sup>3</sup> Sanding with a 300 micron machine
- <sup>4</sup> Application of natural wax with sponge
- <sup>5</sup> Polishing with woolen cloth

ETRURIA + **Vetro**

RECYCLED  
GLASS  
FRAGMENTS  
MIXTURE









Imagine entering a space where the walls not only reflect the light but capture it and diffuse it in a play of colors and transparencies. Each wall tells a story of sustainability and beauty. Lime, with its natural brightness, creates a solid and uniform base. Clay adds depth and warmth, with earthy undertones that recall natural landscapes. The recycled glass fragments, finely ground and scattered throughout the mixture, introduce an element of surprise and charm.

These fragments shine under the light, reflecting it in a rainbow of colors that changes with viewing angle and lighting. To the touch, the surface offers a unique sensation: smooth and uniform, but with small points of brilliance that interrupt the monotony, as if the light were trapped in the texture of the wall. The breathability of the material guarantees an ideal microclimate, keeping the air fresh and free of excessive humidity.





Imagine entering a space where the walls not only reflect the light but capture it and diffuse it in a play of colors and transparencies. Each wall tells a story of sustainability and beauty. Lime, with its natural brightness, creates a solid and uniform base. Clay adds depth and warmth, with earthy undertones that recall natural landscapes. The recycled glass fragments, finely ground and scattered throughout the mixture, introduce an element of surprise and charm.

These fragments shine under the light, reflecting it in a rainbow of colors that changes with viewing angle and lighting. To the touch, the surface offers a unique sensation: smooth and uniform, but with small points of brilliance that interrupt the monotony, as if the light were trapped in the texture of the wall. The breathability of the material guarantees an ideal microclimate, keeping the air fresh and free of excessive humidity.